



Julian Nieh

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Experience

Nov 15 - Present

AFTERNOON PERSONALITY

KYLD - WILD 949 - SAN FRANCISCO CA

- Focused on creating engaging content executed daily based off our organization's programming strategy as set by my Program Director
- Responsible for daily digital and social engagement consistently 6 days per week to assist in our organization's overall monthly digital goals
- Also heard via cyber technology - KZZP 104.7 KISS FM, Phoenix, AZ & KUBT 939 The Beat, Honolulu, HI

Jun 13 - Nov 15

AFTERNOON PERSONALITY

104.7 KISS FM - PHOENIX AZ

- Since arriving the station has finally grown back into a ratings winner exponentially in all demographics and both genders. 18-49, 25-54, and 18-34
- Also heard via cyber technology: WIHT HOT 995 Washington DC, WKSC-1035 KISS FM Chicago IL, WNOH NOW 105 Norfolk VA, WZFT-Z1043 Baltimore MD, KTBT 921 The Beat Tulsa OK

Jan 09 - Jan 13

MORNING SHOW HOST

B96 WBBM-FM CHICAGO IL

- Grew the morning show ratings from 18th place to 1st in a 2 year span
- Consistent top 5 performer in key target demos
- Responsible for developing engaging content through personal life, pop culture, & social media research
- Brainstorm creative concepts to keep the show's content unique, relevant, and topical

Jun 06 - Dec 08

EVENING PERSONALITY

B96 WBBM-FM CHICAGO IL

- 2006, 2007, and 2008 IBA SilverDome Awards "Best Chicago Local Radio Personality"
- Consistently outperformed the organization Top 2 18-34P
- Winner of the Jacobs Media "President of Radio Award"

Mar 03 - Jun 06

EVENING PERSONALITY

HOT 995 WIHT-FM WASHINGTON DC

- Grew the night show exponentially, into the No. 1 Rated Daypart
- Syndicated Evening Talent for WAZR-FM, and WKDZ-FM
- 2002 Washington DC, AIR Awards "Best New Talent" In the Market
- 2004 OCA Pioneer of the Year for Excellence in Community Service

Jun 02 - Mar 03

PART TIME PERSONALITY

HOT 995 WIHT-FM WASHINGTON DC

- Weekend/weekday primary fill-in talent and voice tracking duties

Aug 01 - Jun 02

PART TIME PERSONALITY

Z104 WNVZ-FM NORFOLK VA

- Weekend/weekday primary fill-in talent and voice tracking duties

Jul 99 - Aug 01

WEEKEND/SWING TALENT

Z104 WWZZ-FM WASHINGTON DC

- Weekend/weekday primary fill-in talent and voice tracking duties

Education

Jan 02 - May 03

BACHELOR OF ARTS

GEORGE MASON UNIVERSITY FAIRFAX VA

- Communications (Public Relations concentration)
- 3.1 GPA